



Together. Turning
Footsteps into Forests



Our aim is to close the 'Aspiration vs Action' gap

Research consistently shows that **over 80% of people** across the globe want to live more sustainably yet **only 5%** have taken action.

We created Treekly® to help as many people as possible play their part in the climate crisis whilst maintaining a daily walking habit.

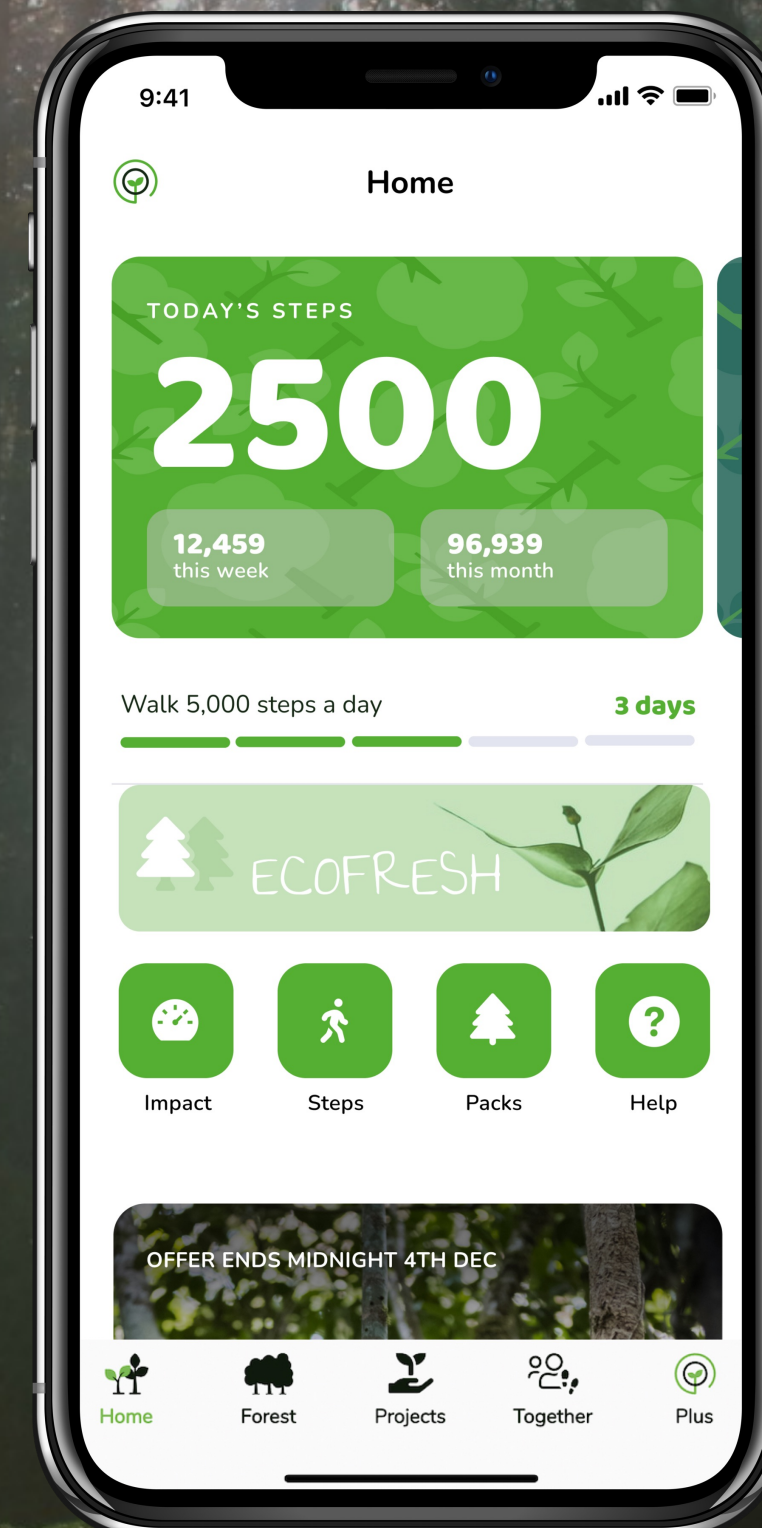
Who we are working with:



Taking steps. Together.

Using gamification, the Treetly® platform is designed to help organisations tap into the power of **community**.

Proven to be a **highly engaging** initiative, as part of an ESG & Wellbeing strategy

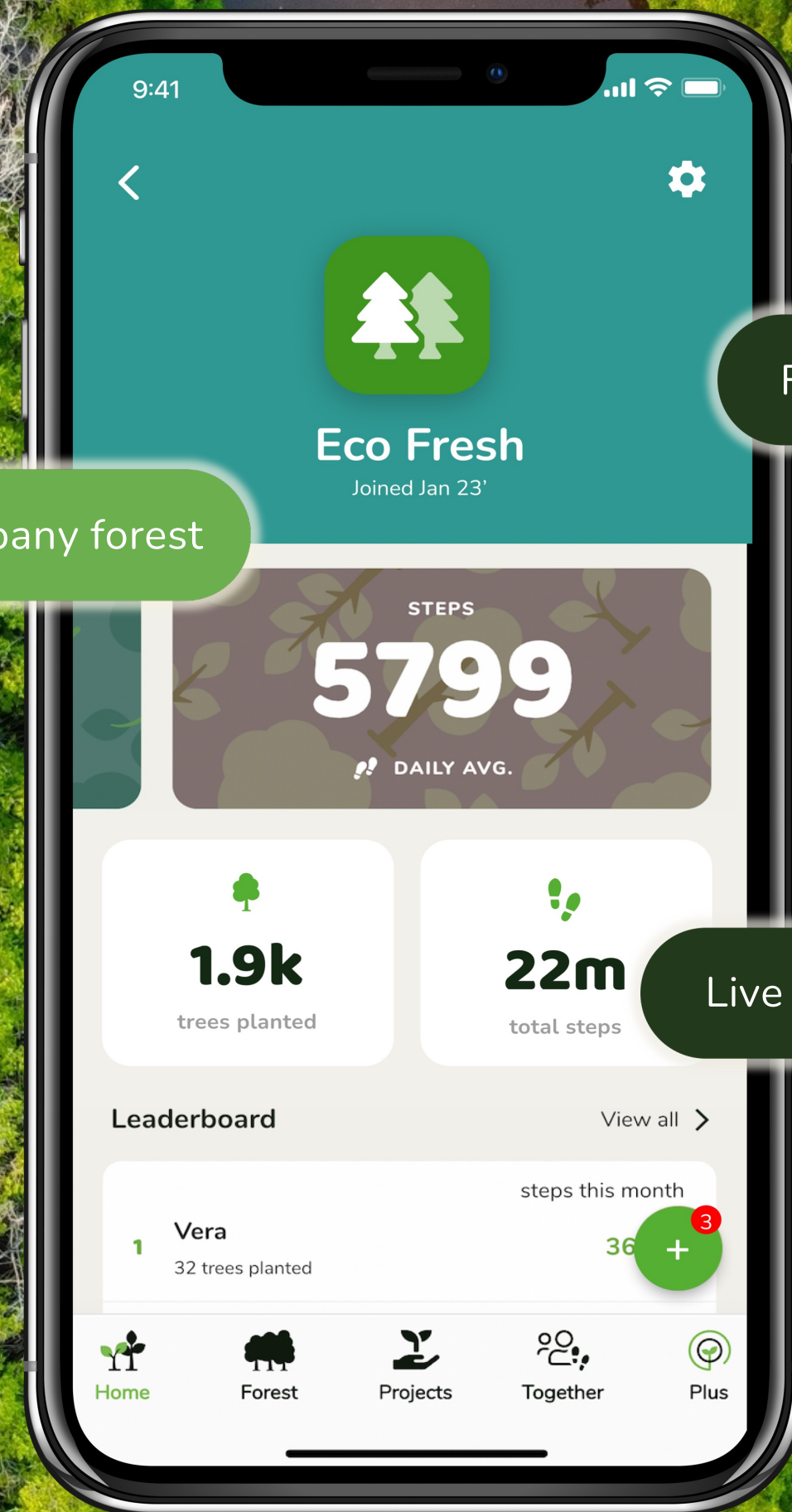


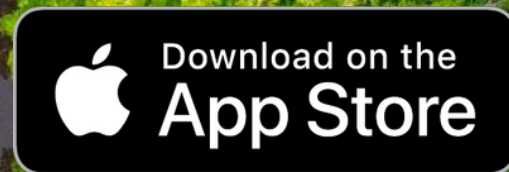
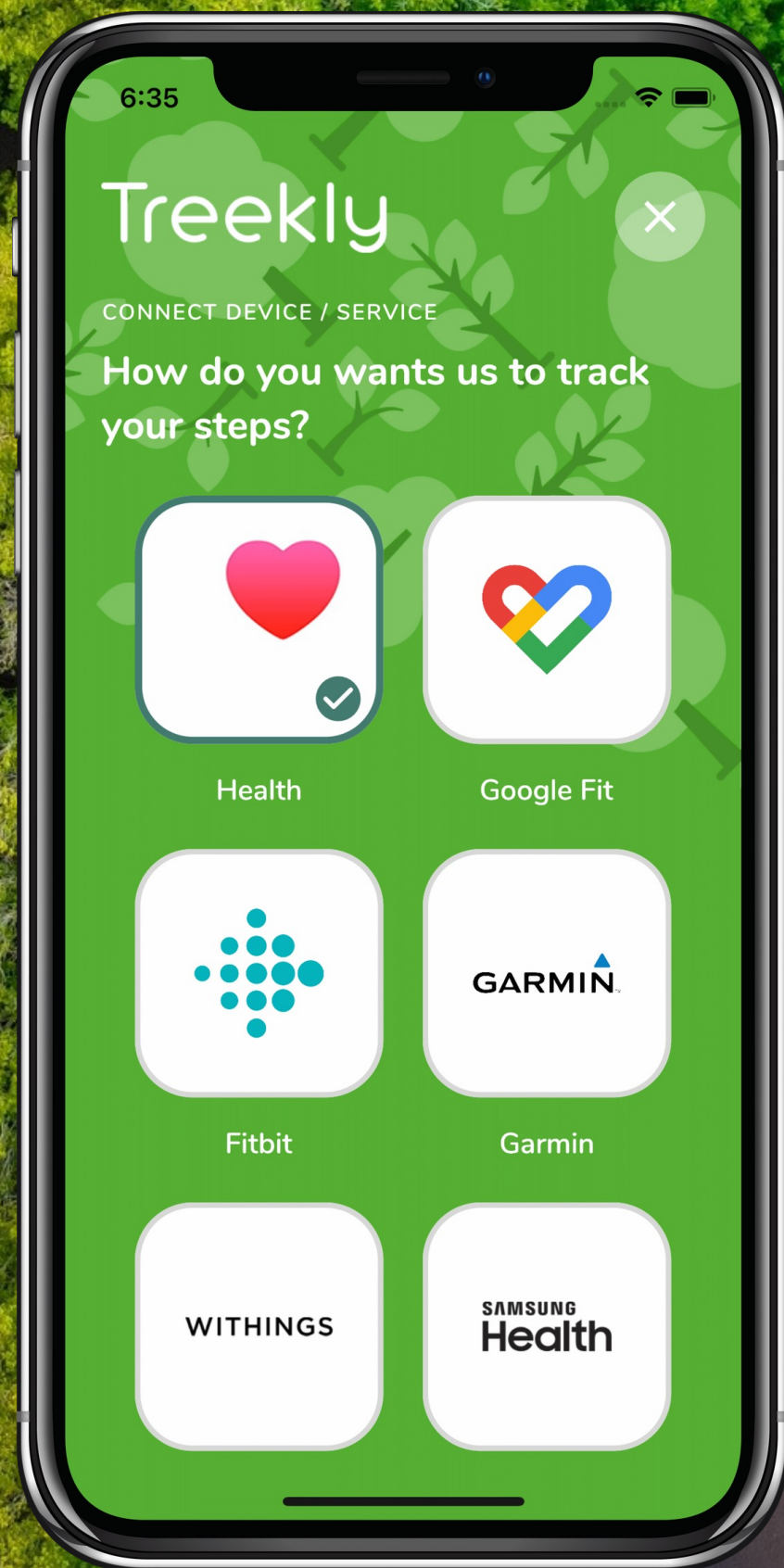
Good for your Health. Good for our Planet.

We provide a fully branded in-app Steps League for users to track their walks and see their contribution to an overall Company Forest.

Live leaderboards for healthy competition, with the option to compete in teams.

When someone hits the target of **5000 steps** for the day, **one mangrove tree** is planted. Funded by your organisation.





Start a company wide 30-Day Steps Challenge

Users only need a smart phone to get involved, using the phone's pedometer or...

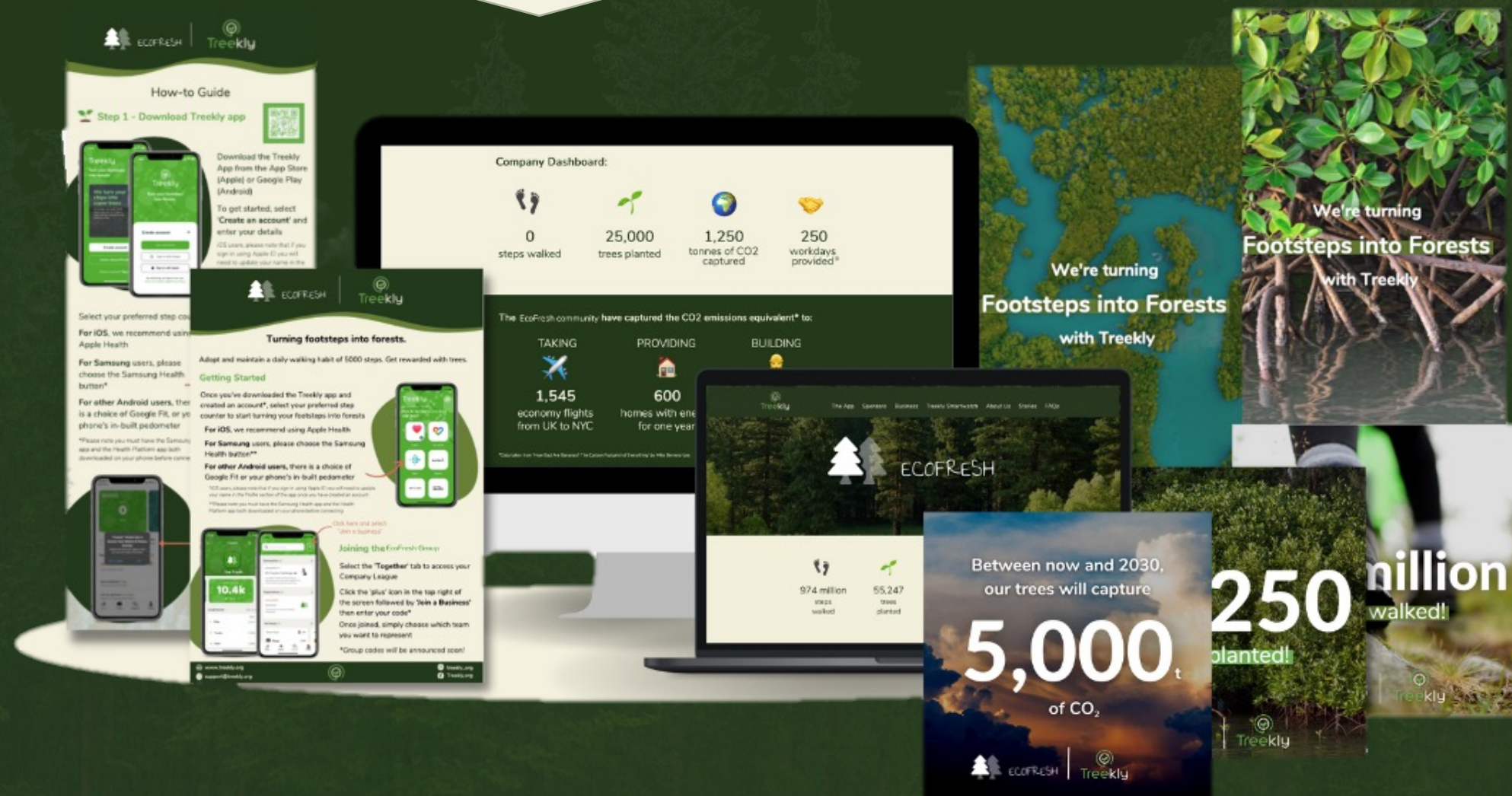
... the Treetly® app syncs to a wide range of steps tracker services or wearables.

We provide comms templates and simple onboarding guides to get your community started with an opening 30-Day Challenge.

Together. Turning Footsteps into Forests!

We've packaged it all together for you...

"Never underestimate the power of a global company challenge ... The buzz this challenge has created in the offices I have visited so far, is amazing." Kirsty, UK



- **Branded in-app Dashboard**
with Live leaderboards and Impact stats

- **Members earn one tree per day**
for maintaining a daily walking habit of 5000 Steps

- **Company web dashboard**
Showing your company forest total and CO2 impact

- **Comms Pack**
Getting started guides and ready to publish social content

Full Comms Support & Social Media Assets ...

e-on E.ON UK
53,145 followers
1mo · 🌐

In just 10 days our Treekly® Community Group has walked 20.3 million steps, planting 12,096 trees! 🌱 🍌

Our partners at Mind have found that spending time in green space or bringing nature into your everyday life can benefit both your mental and physical wellbeing.

Join our Treekly Community Group this May and help us turn footsteps into forests. 🌱 5,000 steps a day = one tree planted 🌱

Download the free Treekly® app and follow these instructions to join us: <https://lnkd.in/jehZvyzKg>

#community #wellbeing #mhaw #walkthismay #treeplanting

12,096 trees
20.3 million steps
#ActionforClimate

FINASTRA Finastra
135,397 followers
4d · 🌐

Our Finastrians have been busy continuing to turn their #FootstepsintoForests with Treekly® 🌲

In under 2 months, they have planted an incredible 10,000 trees, which will provide 1,000 work days to people living in extreme poverty, and remove 500 tonnes of carbon from the atmosphere between now and 2030! At Finastra we committed to helping climate change and continuing to invest in our planet..

#lifeatfinastra #ESG

10,000
trees planted!

1,000
work days provided

500 tonnes
carbon captured

gleeds Jess Adams · 2nd
Social Value and CSR Advisor at Gleeds
6d · Edited · 🌐

I am pleased to share this year's Gleeds Global Challenge Report detailing the impact of our partnership with Treekly®. A massive thank you to all of our incredible employees, friends and families who took part!

You can read the report here <https://lnkd.in/eUCEWdX3> 🌱🌱🌱

#CSR #unsdgs #madagascar

Gleeds
6d · 🌐

We are excited to announce that our Gleeds Global Challenge 2022 Report has been published. You can read the report here → <https://lnkd.in/eUCEWdX3> for more information on our impact, case studies and photos of our colleagues turning footsteps into forests!

With 67% of our employees taking part, this demonstrated a clear commitment towards the environment and their mental and physical health. We are delighted that 93% of our survey participants rated this year's Gleeds Global Challenge 5/5 ☆☆☆☆

#mentalwellbeing #PhysicalHealth #GleedsGlobalChallenge #FootstepsIn

**Read our
Global Challenge
Report 2022**

...to maximise the Engagement Levels

“Since downloading Treetly I go for a 2-mile walk every day after dropping my daughter to school before I start work. Planet, Job creation, My well-being and all before 9 am!”

Jay Mukhey
Global Director of ESG, Purpose & Impact

FINASTRA

“I became 'that person' last night who walks around his living room to get the final few hundred steps! Not that I am competitive!”

Paul Healy
Head of Product B2B Energy Solutions

e-on

“Never underestimate the power of a global company challenge ... The buzz this challenge has created in the offices I have visited so far, is amazing.”

Kirsty Collin
Global Head of CRM

gleeds

“We're proud to be turning our footsteps into forests ... So far, our steps have equated to 10,185 trees planted.”

Paysafe Group
Financial Services



Our Trees

Mangroves are “super trees”. Capturing up to 4 times more carbon than rainforests, while providing vital habitats for wildlife.

We work in partnership with **Eden Reforestation Projects**, who employ local communities to plant and protect the trees – helping to lift them out of extreme poverty.

Revitalising areas that have been devastated by deforestation in:

Madagascar | Haiti | Brazil | Indonesia | Kenya | Mozambique



Before

After



Supporting 10 of the UN's SDGs



Eden Reforestation Projects
PLANT TREES | SAVE LIVES



977 million+

Trees planted and protected since 2005



280

Project sites in 10 countries



14,800+

Locals employed with fair wages

Treekly Partnership:



650,000+

Trees funded (Jan 2021 – Dec 2022)



7 sites

in 6 different countries



30-Day Challenge Pricing Packages:



Silver

£1,500



5,000 'Launch Trees'



100 Users (free)



Earn 1 Tree per Day



Comms Templates



Gold

£4,000



10,000 'Launch Trees'



500 Users (free)



Earn 1 Tree per Day



Comms Templates

Most Popular



Platinum

£8,000



20,000 'Launch Trees'



1,000 Users (free)



Earn 1 Tree per Day



Comms Templates

Or Create your own Custom Package:

User Bundle:

£800




(per 100 users)

'Launch Trees' Bundle:

£200

(per 1000 Trees)

Or... use Treakly Business every month:

	STANDARD £2.50/mth per user	PREMIUM £5.00/mth per user
Walking Reward	 1 Tree per Week	 1 Tree EVERY DAY
Unlimited Users	✓	✓
Discount on 30-Day Challenges	10% Off	10% Off
Plant Extra Trees 	30p per Tree	25p per Tree

Ready to take the first **steps?**

If you have any questions or queries get in touch with us below:

 business@treekly.org

