Treekly

Together. Turning
Footsteps into Forests

Our aim is to close the 'Aspiration vs Action' gap

Research consistently shows that over 80% of people across the globe want to live more sustainably yet only 5% have taken action.

We created Treekly® to help as many people as possible play their part in the climate crisis whilst maintaining a daily walking habit.
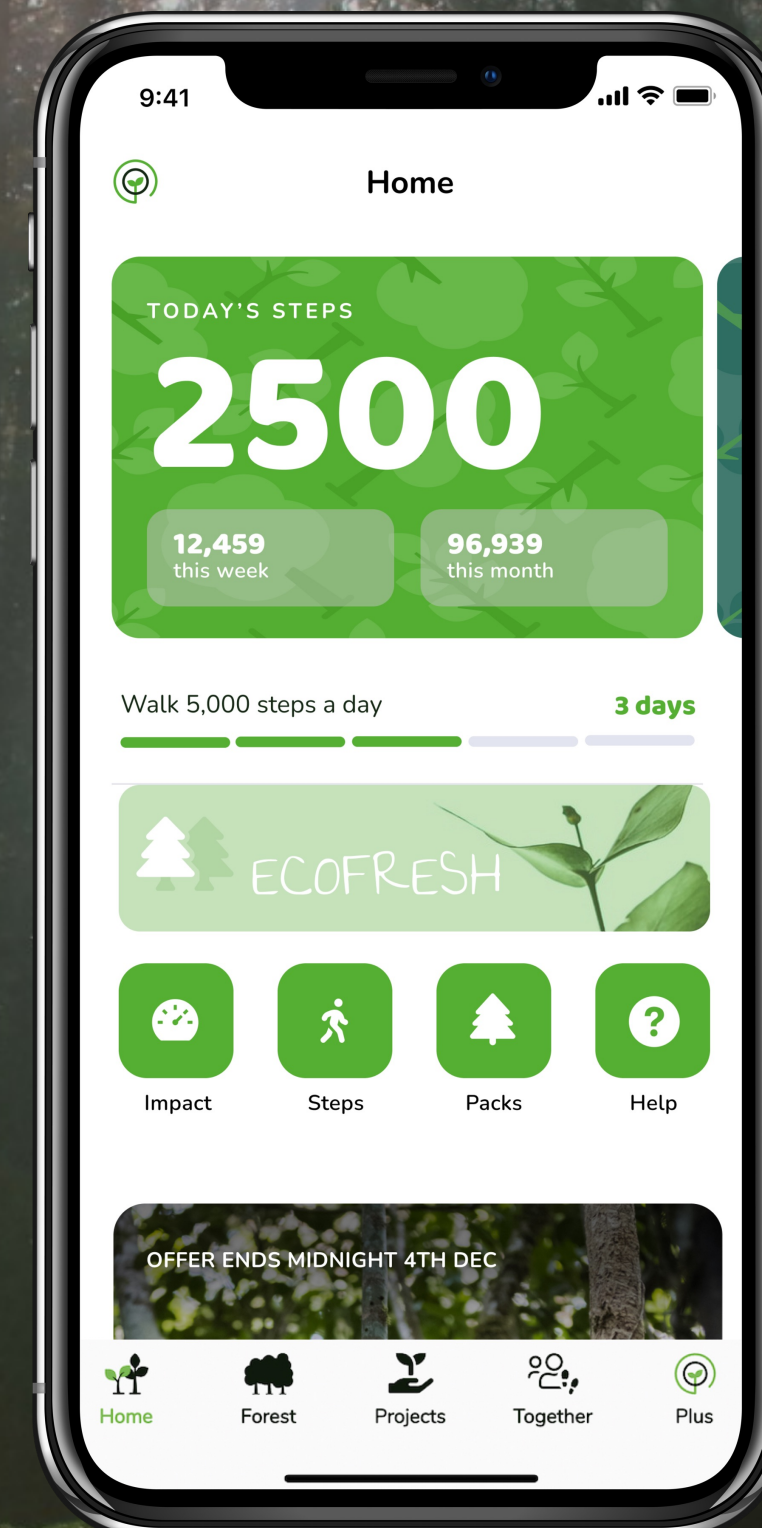
Who we are working with:

BBC   **e·on**   **gleeds**   **Paysafe:**   **FINASTRA**   **Rotary**   **ASDA**money

Taking steps.
Together.

Using gamification, the Treekly® platform is designed to help organisations tap into the power of community.

Proven to be a highly engaging initiative, as part of an ESG & Wellbeing strategy

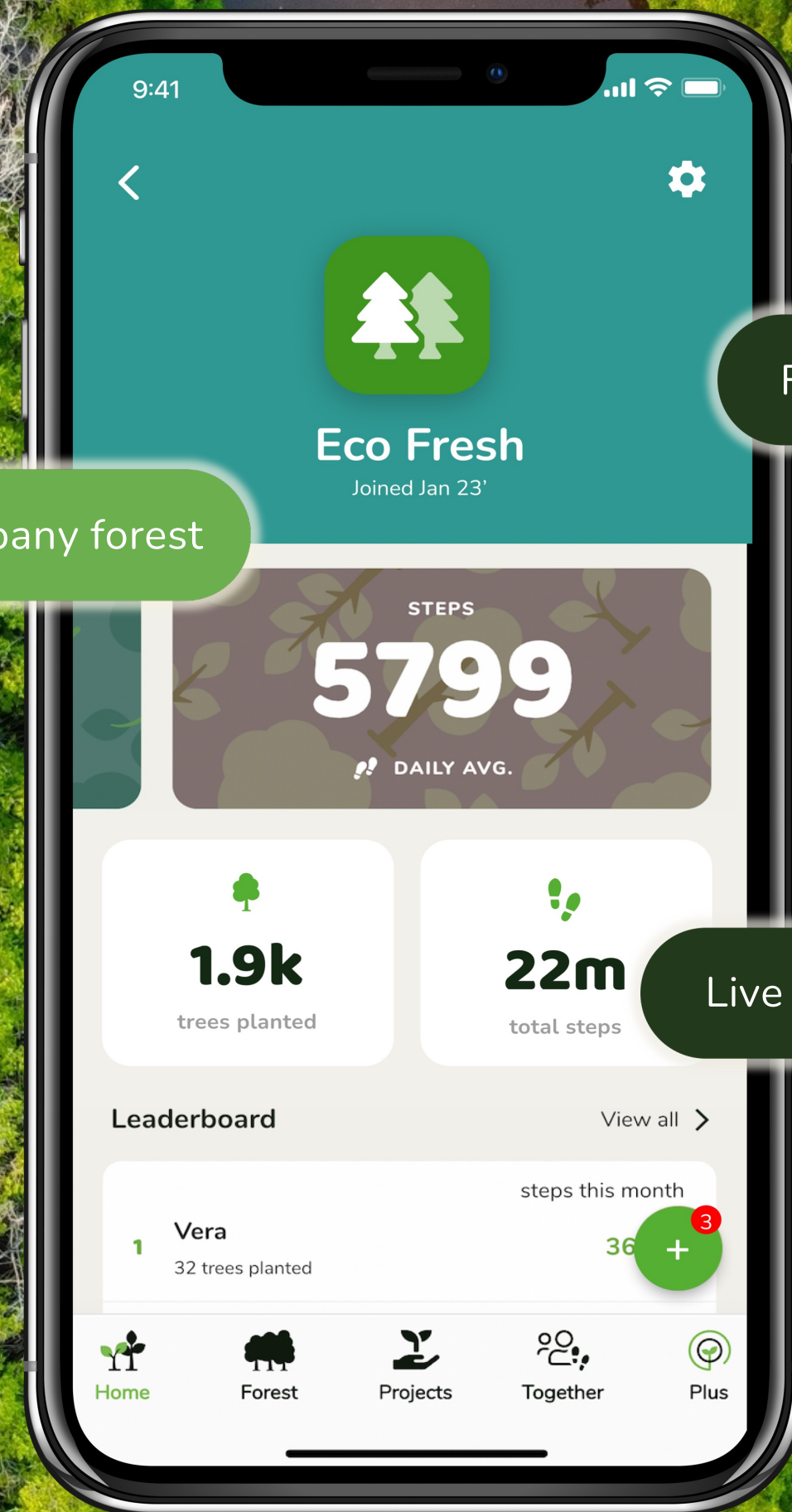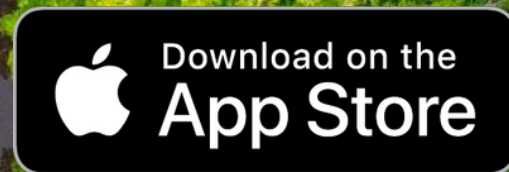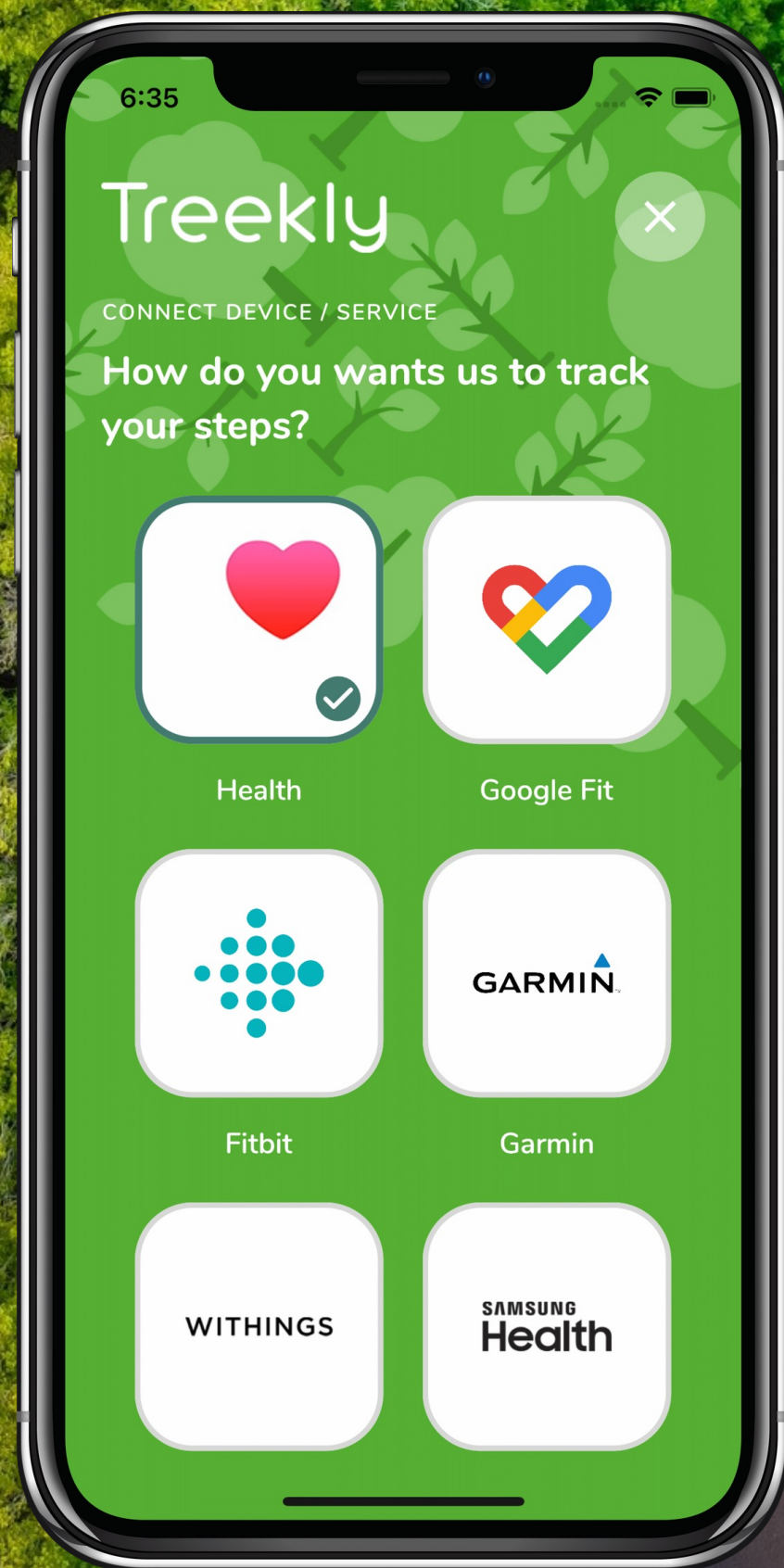# Good for your Health.
Good for our Planet.

We provide a **fully branded in-app Steps League** for users to track their walks and see their contribution to an overall **Company Forest.**

Live leaderboards for healthy competition, with the option to compete in teams.

When someone hits the target of **5000 steps** for the day, **one mangrove tree** is planted. Funded by your organisation.

TREEKLY © 2022

Fully branded

Company forest

Live leaderboards

9:41

Eco Fresh
Joined Jan 23'

STEPS
5799
DAILY AVG.

1.9k
trees planted

22m
total steps

Leaderboard   View all >

steps this month

1   Vera   36
     32 trees planted

Home   Forest   Projects   Together   Plus

Start a company wide
30-Day Steps Challenge

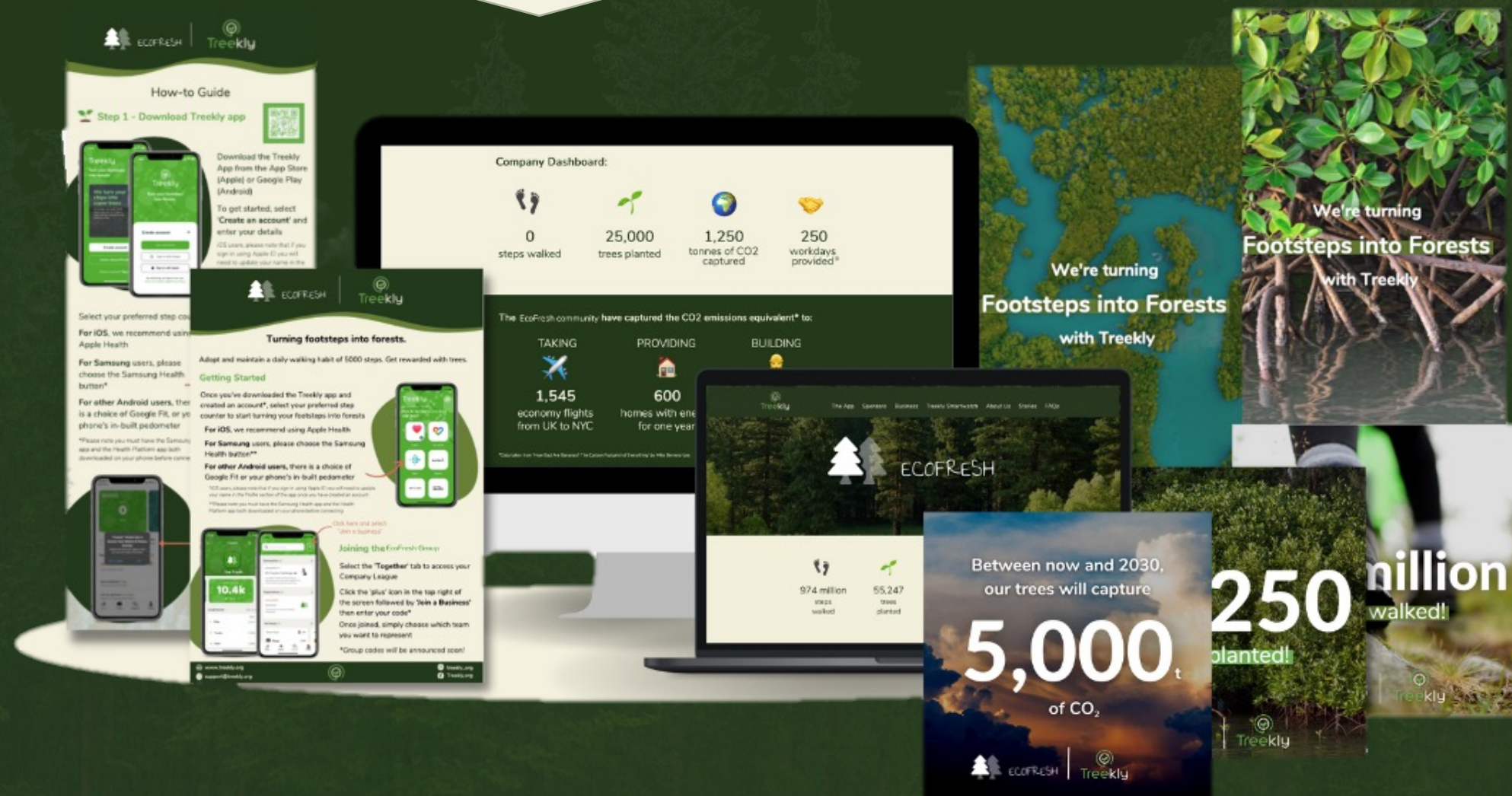Users only need a **smart phone** to get involved, using the phone's pedometer or...

... the **Treekly**® app syncs to a wide range of steps tracker services or wearables.

We provide comms templates and simple onboarding guides to get your community started with an **opening 30-Day Challenge**.

Together. Turning Footsteps into Forests!

We've packaged it all together for you...

"Never underestimate the power of a global company challenge ... The buzz this challenge has created in the offices I have visited so far, is amazing." Kirsty, UK

- **Branded in-app Dashboard**
  with Live leaderboards and Impact stats

- **Members earn one tree per day**
  for maintaining a daily walking habit of 5000 Steps

- **Company web dashboard**
  Showing your company forest total and CO2 impact

- **Comms Pack**
  Getting started guides and ready to publish social content

Full Comms Support & Social Media Assets ...

...to maximise the Engagement Levels

"Since downloading Treekly I go for a 2-mile walk every day after dropping my daughter to school before I start work. Planet, Job creation, My well-being and all before 9 am!"

Jay Mukhey
Global Director of ESG, Purpose & Impact

FINASTRA

"I became 'that person' last night who walks around his living room to get the final few hundred steps! Not that I am competitive!"

Paul Healy
Head of Product B2B Energy Solutions

e·on

"Never underestimate the power of a global company challenge ... The buzz this challenge has created in the offices I have visited so far, is amazing."

Kirsty Collin
Global Head of CRM

gleeds

"We're proud to be turning our footsteps into forests ... So far, our steps have equated to 10,185 trees planted."

Paysafe Group
Financial Services

Our Trees

Mangroves are "super trees". Capturing up to 4 times more carbon than rainforests, while providing vital habitats for wildlife.

We work in partnership with Eden Reforestation Projects, who employ local communities to plant and protect the trees – helping to lift them out of extreme poverty.

Revitalising areas that have been devastated by deforestation in:

Madagascar | Haiti | Brazil | Indonesia | Kenya | Mozambique

Before

After

Supporting 10 of the UN's SDGs

Eden Reforestation Projects
PLANT TREES | SAVE LIVES

GUIDESTAR PLATINUM TRANSPARENCY 2021

977 million+
Trees planted and protected since 2005

280
Project sites in 10 countries

14,800+
Locals employed with fair wages

Treekly Partnership:

650,000+
Trees funded (Jan 2021 – Dec 2022)

7 sites
in 6 different countries

30-Day Challenge Pricing Packages:

Silver
£1,500

- 5,000 'Launch Trees'
- 100 Users (free)
- ✓ Earn 1 Tree per Day
- Comms Templates

Gold
£4,000

Most Popular

- 10,000 'Launch Trees'
- 500 Users (free)
- ✓ Earn 1 Tree per Day
- Comms Templates

Platinum
£8,000

- 20,000 'Launch Trees'
- 1,000 Users (free)
- ✓ Earn 1 Tree per Day
- Comms Templates

Or Create your own Custom Package:

User Bundle:
£800
(per 100 users)

'Launch Trees' Bundle:
£200
(per 1000 Trees)

Prices exc. VAT

Or... use Treekly Business <u>every month</u>:

	STANDARD £2.50/mth per user	PREMIUM £5.00/mth per user
Walking Reward	🌱 1 Tree per Week	🌱 1 Tree EVERY DAY
Unlimited Users	✓	✓
Discount on 30-Day Challenges	10% Off	10% Off
Plant Extra Trees 🌱	30p per Tree	25p per Tree

Prices exc. VAT

Ready to take the first steps?

If you have any questions or queries get in touch with us below:

🌐 business@treekly.org