## How to get involved



### 7th area of focus: Supporting the Environment



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Treekly

### Turning footsteps into forests



# "Our aim for 2022 is to plant 5 million trees. This fits perfectly with our new area of focus on the environment"

- David Ellis, Chairman of the Executive for GB&I





To help Rotary achieve maximum engagement from their members, Treekly have agreed to provide the following:

- 1) One mangrove tree to each person who joins their club's team in the League. - planted in Madagascar
- 2) Three options for members to get involved:
  - plant 1 tree a week (free)
  - plant 1 tree a day
  - purchase an Annual Tree Pack
- 3) "Club Voucher Pack"
  - 1500 Trees (First 25 members to participate, receive '60 Trees' voucher)
  - UNLIMITED number of '10 Trees' voucher for local community members



### **OPTION 1 FOR MEMBERS**



Earn 1 tree every week for walking 5000 steps (5 days)



Remove up to 50% of ave. UK annual carbon footprint by earning....



Max. 52 trees a year

#### £0.00 FREE



### **OPTION 2 FOR MEMBERS**

Earn 1 tree EVERY DAY for walking 5000 steps



Remove over 12 months of UK adult carbon footprint

by earning.....



Max. 365 trees a year



**£39.99** including £4 donation (20% discount)



### **OPTION 3 FOR MEMBERS**

Leave it to others to compete in the Steps League



Remove 12 months of UK adult carbon footprint

by purchasing....



240 Tree Pack



**£59.99** including £4 donation (25% discount)



#### **Optional: Rotary Club Voucher Pack**

25 vouchers of 60 Trees to gift to Rotary members for representing their Club in the League

**PLUS** 



A '10 Trees' voucher to gift to people from the local community - introduce them to Rotary - voucher has unlimited use

> Rotary Tree Pack £200 (Minimum 1500 Trees)

