



# Together, Turning Footsteps **into Forests**

We provide businesses with an engaging platform  
which combines wellbeing and sustainability.

★★★★★ 4.7 / 5 App Store



A person wearing a red long-sleeved shirt and dark pants is walking away from the camera on a paved path. The path is surrounded by lush green trees and foliage, with sunlight filtering through the leaves, creating a warm, dappled light effect. The person's hands are raised behind their head, suggesting they are stretching or walking with a specific posture.

# Maintain a daily walking habit of 5,000 steps...

**18 Billion**

steps have been collectively walked by  
our community of over 22,000 users.

🌍 That's 327 times around the world!

A person wearing a blue polka-dot long-sleeved shirt, a white cap with a blue brim, and dark shorts is bent over, planting a mangrove sapling into the muddy ground. The person is holding a bundle of green mangrove saplings. The background shows a natural, somewhat arid landscape with sparse vegetation and a dirt path. The image has rounded corners.

...to support mangrove  
reforestation

| **650,000+**

trees so far have been planted in the  
app by the Treakly community

Teams at these companies love us...



93% of employees  
rated their Treakly  
Challenge 5/5



Walk more.  
For a healthier  
lifestyle and  
planet ...



Daily walking habit

**<5,000** steps

considered a sedentary lifestyle

Risk of heart disease

**19%** reduction

by walking 5 days a week

Creative thinking

**81%** increase

while walking

Fewer sick days

**43%** reduction

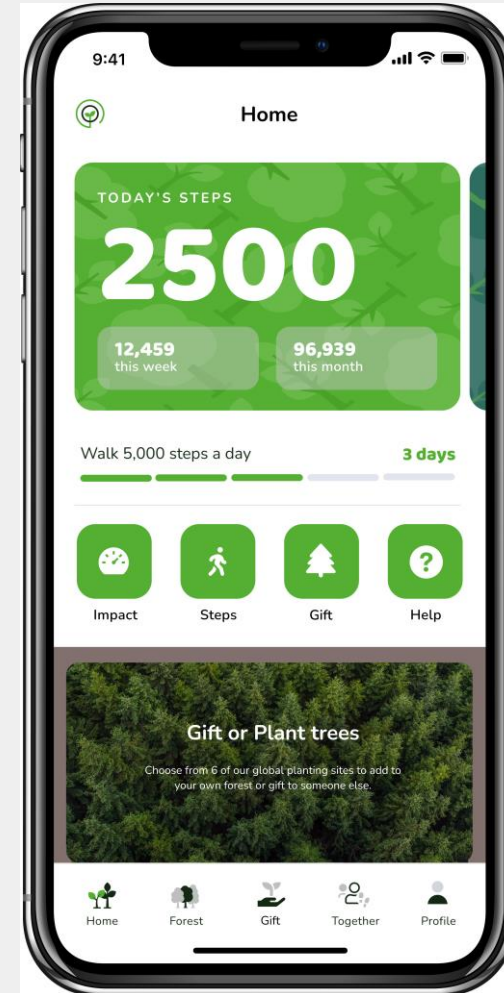
when walking >5 days/week vs <1 day/week

# How Does Treekly® Work?



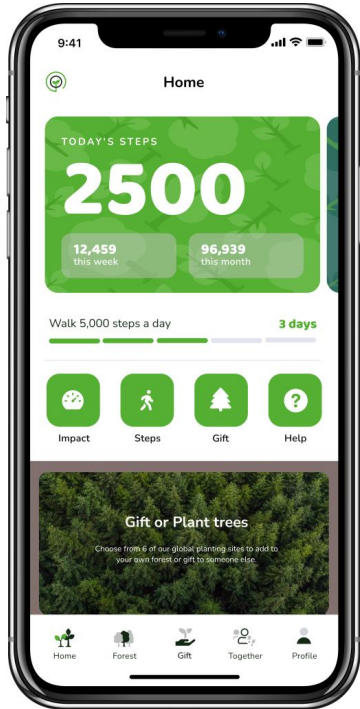
Hit the daily target of 5,000 steps. One tree is planted. Funded by your organisation.

- ✓ **Fully branded** in-app Company Steps League
- ✓ Users track their steps and see their contribution to an overall **Company Forest**.
- ✓ **Leaderboards** for healthy competition, with the option to compete in teams.





## TRACK



Connect your device or wearable and maintain a daily walking habit



## PLANT



Fund trees in global sites and plant them in your own virtual forest.



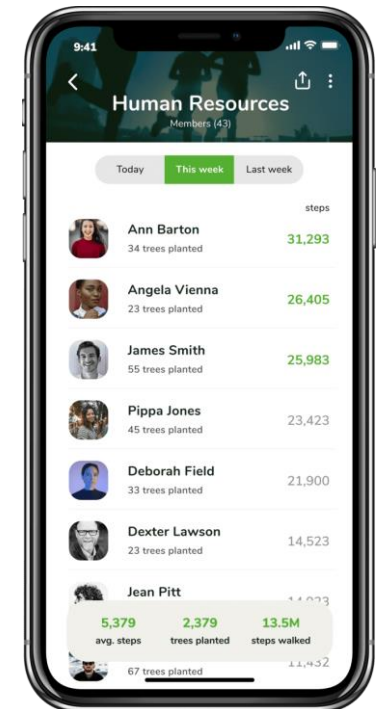
## IMPACT



Capture CO2 from the atmosphere and see your impact grow



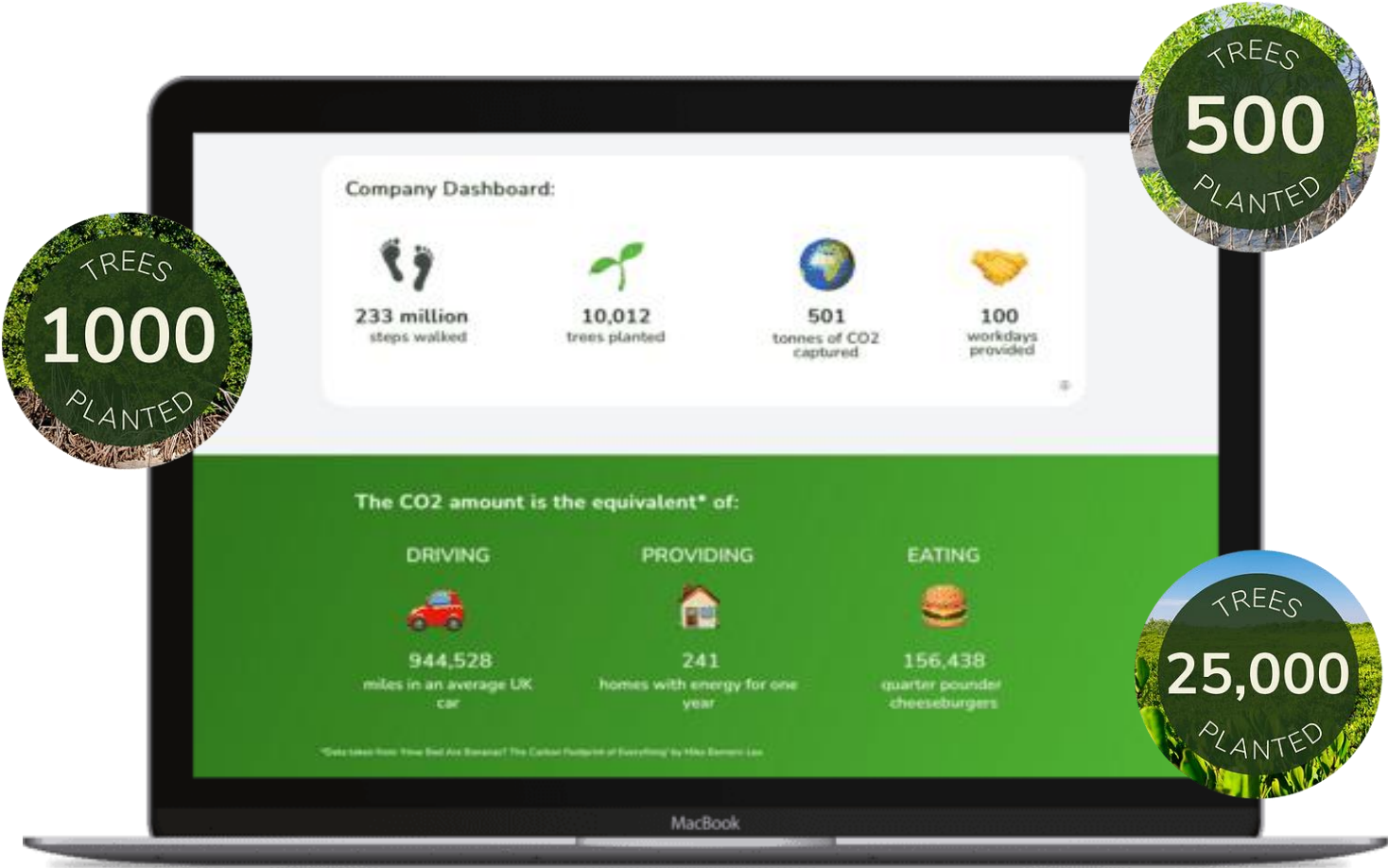
## COMMUNITY



Create local and global company teams for some healthy competition

# Online Company Dashboard

Showcase your impact with your live company dashboard page. Showing your Company Forest total and CO2 impact.



- ✓ **Company Forest**  
Visualise your company achievements
- ✓ **CO2 Impact**  
Measure against CO2 equivalents
- ✓ **Company Badges**  
Showcase company milestones by collecting tree badges
- ✓ **Live Leader board**  
Track user's steps on a live ranked leader board

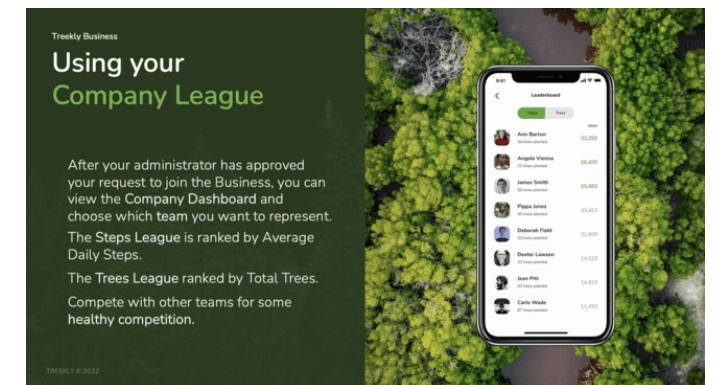
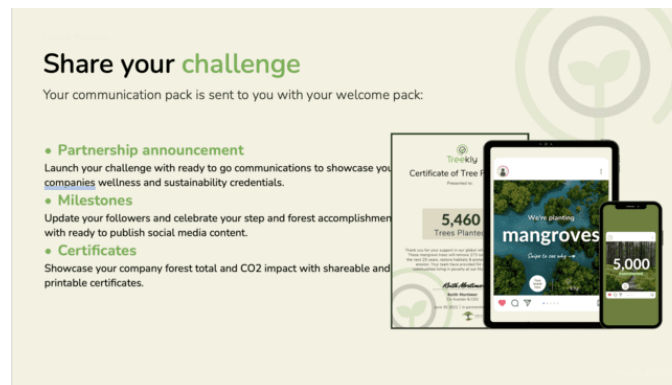
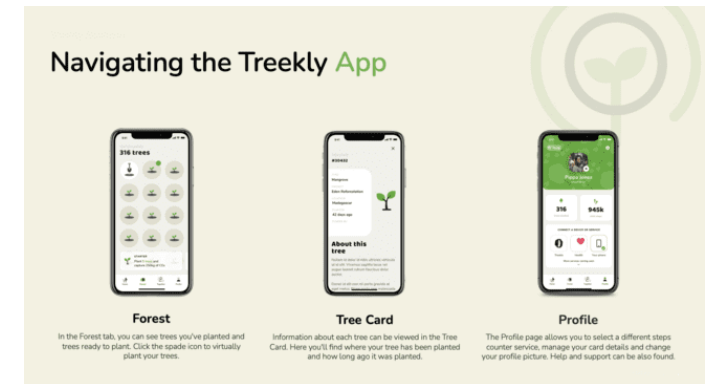
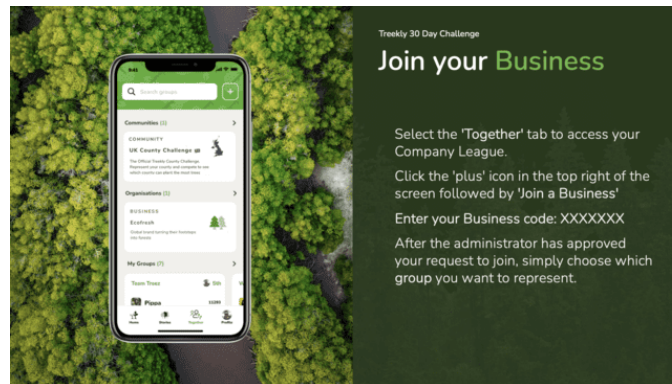
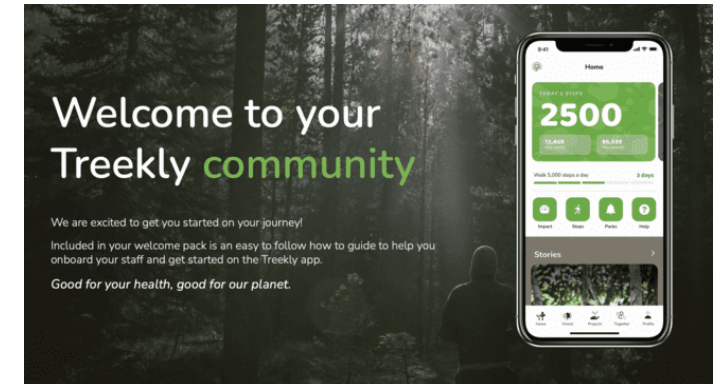
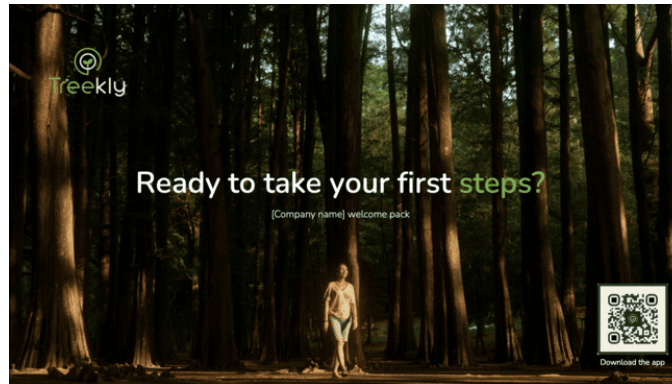


# We support you with a full suite of assets for onboarding & comms...

## Including\*:

- ✓ Getting Started PDF for users
- ✓ Comms launch templates
- ✓ Pre-written content for social media channels
- ✓ Co-branded video and static image content
- ✓ Bespoke URL for online page with company leaderboards

\*Subject to selected package



# Pricing Options

A one-month challenge is ideal for key events in the calendar. Or use the Treakly platform for an ongoing wellbeing initiative to have an even greater impact all year round!

## Option 1: One-Month Challenge

Use Treakly to run a one-month challenge.  
Popular for key events in your business calendar!

from **£500**<sup>+VAT</sup> one time

- Fully branded Steps Challenge to engage and reward employees or customers
- No ongoing commitment



## Option 2: Ongoing Wellbeing

*(monthly subscription)*

Use Treakly as an ongoing incentive to promote a healthier workforce and planet!

**£2.49**<sup>+VAT</sup> /user per month

- Ongoing initiative to engage and reward employees
- Only pay for active users



# Option 1: One-Month Challenge

Select one of our packs to help launch an engaging company steps challenge.

## Bronze



- 🌱 Users earn 1 tree per day
- 🌱 First 500 Trees included
- 🌱 Additional Trees: £0.35

### Includes:

- ✓ Branded Steps Challenge
- ✓ Solo Leaderboards
- ✓ Team Leaderboards
- ✓ Standard Reports

## Silver



- 🌱 Users earn 1 tree per day
- 🌱 First 1,500 Trees included
- 🌱 Additional Trees: £0.30

### Includes:

*Bronze features plus...*

- ✓ Dedicated Account Manager
- ✓ Social & Comms Templates
- ✓ Web Dashboard

Most Popular

## Gold



- 🌱 Users earn 1 tree per day
- 🌱 First 3,000 Trees included
- 🌱 Additional Trees: £0.25

### Includes:

*Silver Features plus...*

- ✓ Custom Reports
- ✓ Priority Support Desk
- ✓ Double Trees Weekend

# Option 2: Ongoing Wellbeing

Engage your employees and help them maintain a daily walking habit with the reward of trees planted on their behalf.



Earn 1 tree per week



**£2.49** <sup>+ VAT</sup>

/user per month



£300 Set-up Fee

## What's included...

- ✓ 300 Trees Funded
- ✓ Branded Steps Challenge
- ✓ Dedicated Account Manager
- ✓ Solo Leaderboards
- ✓ Team Leaderboards
- ✓ Social Media/Comms Pack

## Optional Upgrade Package (additional £200 one-off fee)

Upgrade your Ongoing Wellbeing subscription to include all of the following:

- ✓ Priority Support Desk
- ✓ Custom Reports
- ✓ 1 x 'Double Trees Weekend'
- ✓ Online web dashboard
- ✓ Additional Social Media Assets
- ✓ Extra 200 trees funded

# Who Plants The Trees?

[Dec 2020]

Treekly enters into a 5 year partnership agreement with....



Eden Reforestation Projects



Eden's overall record of success:

**1 billion** trees

planted and protected since 2005

Reforestation of

**280** sites

across 10 countries

Supporting

**10** out of 17

United Nation SDGs



Employ to plant methodology

**14,800+**

locals with fair wages to plant and protect the trees



Don't just take our word for it!

*"Never underestimate the power of a global company challenge"*

*"The buzz this challenge has created is amazing"*